



Press Releases List : Cash Express

Cash Express goes international

< International >

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Cash Express, French leader on the consignment store market, already has opened 36 stores in France as of January 1st, and is growing steadily since 12 new stores have opened in 2005.

2006 seems to start the same way since 2 new stores will open in January and 6 new franchise contracts have just been signed.

2010's objective to get 100 open stores should be reached easily. Starting today, Cash Express is going to establish a new strategy in order to be on the market as a Master Franchise.

Because consumers' purchasing habits are always evolving toward "intelligent purchases", Cash Express offers a lucrative and promising concept.

Cash Express would like to meet with people who could, in a partnership, bring this project to fruition.

European countries could represent, at first, a natural expansion opportunity, even though we do not forget the rest of the world.

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